

AFP® of Canada Treasury Management Forum

June 20-22, 2010 | Toronto, Canada



Communicate directly with decision makers and influencers from key customers and prospects. Shorten your sales cycle, demonstrate your thought leadership, create top-of-mind visibility and garner first-hand market intelligence on the issues impacting Canadian treasury.

EXCLUSIVE SPONSORSHIP Society of Canadian Treasurers (SCT) Institute..... \$75,000

The SCT Institute programming is designed for senior-level corporate practitioners. Attendees will experience two-days of executive-only, high-impact sessions, luncheon addresses and other networking opportunities.

THE EXCLUSIVE SPONSOR OF SCT INSTITUTE RECEIVES:

- Exclusive branding of the Institute
- An opportunity to make welcoming and closing remarks
- Exclusive presence at a private luncheon and dinner reception
- An opportunity to distribute a white paper
- Six full-forum registrations
- One month of advertising in AFP of Canada's Online Headlines e-newsletter
- Three months of Web advertising on the topic of your choice
- Full-page ad in the Forum Program Book
- Two half-page ads in an AFP e-newsletter of your choice

FEATURED SPONSORSHIPS

Take advantage of these exclusive relationship-building sponsorship opportunities:

Sunday Evening Welcome Reception\$30,000

Ensure that your name stands out from a select group of sponsors.

Monday and Tuesday Breakfasts\$25,000

Put your company's name directly in front of attendees as they start their day.

Monday Lunch\$20,000

Seize this opportunity to network with the forum attendees one-on-one.

Forum Registration Bag and Padfolio\$25,000

Extend the staying power of your brand with the forum takeaways.

FEATURED SPONSORS RECEIVE:

- Three full-forum registrations
- One month of advertising in AFP of Canada's *Online Headlines* e-newsletter
- Three months of Web advertising on the topic page of your choice
- Full-page ad in the Forum Program Book
- Two half-page ads in an AFP e-newsletter of your choice

GENERAL SPONSORSHIPS\$15,000

GENERAL SPONSORS RECEIVE:

- Two full-forum registrations
- One month of advertising in AFP of Canada's *Online Headlines* e-newsletter
- One month of Web advertising on the topic page of your choice
- Half-page ad in the Forum Program Book

ALL SPONSORS RECEIVE:

- Access to educational sessions
- Branding and presence at the event
- Company description in the Forum Program Book
- Pre-registration and post-registration lists (one-time use)
- Recognition in AFP of Canada's *Online Headlines* e-newsletter and Exchange magazine
- Recognition for sponsoring three non-AFP member corporate practitioner to attend the forum
- Sponsor mention on AFP's Website with a link to your site

Contact the AFP sales department at 301.961.8851 for more information.